



UNIVERSITY OF
BIRMINGHAM

The University of Birmingham Archery Club

Development Plan

Spring 2008



Going For Gold - A 5 year Vision for the University of Birmingham Archery Club

University sport is becoming increasingly competitive, and the sport of archery is no exception. The University of Birmingham Archery Club has developed a comprehensive 5 year plan to create a successful and performance driven archery club which operates in an open and professional manner and is capable of attracting a range of members from new-starters to experienced, competitive archers. It wishes to be a prominent Flagship Club that its members are proud to compete for and that the University and Athletic Union are proud to be associated with. In consultation and partnership with the club, coaching team and Athletic Union, the Committee is dedicated to delivering investment in equipment and facilities over the 5 year period, and leading an extensive coaching programme for archers of all abilities. This 5 year Vision will create a leading club in the field of University Archery.

Goals

The club aims to achieve the following 6 goals by the end of the 2012-13 academic year:

1. Competition Performance

The club wants to be a top club in University archery. In the 2012-13 season it will achieve the following results:

| <u>Competition</u> | <u>Finishing Position</u> | |
|-----------------------------------------|---------------------------|-------------------------|
| | <u>Novice Team</u> | <u>Experienced Team</u> |
| BUTTS League | Top 2 | Top 3 |
| BUSA Indoor Championship | Top 3 | Top 5 |
| BUSA Outdoor Championship | Top 3 | Top 5 |
| British Universities Team Championships | Team Finish in Top 3 | |

* See glossary of terms (pp. 24-25.) and appendixes 1 – 4 (pp.26-27.) for scores/placing.

2. Equipment and Facilities

The club wants to be able to give its archers top quality equipment and a suitable amount of training time.

The club needs to own the following equipment:

- 10 Damage foam target bosses plus stands.
- 20 High quality full metal bow setups.
- 40 sets of 8 Aluminium arrows.
- 20 sets of 8 Carbon-Aluminium composite arrows.
- Enough starter kit available for all novice starters.

The club also intends to increase its training time, improve its training facilities and ability to host competitions, and improve equipment storage facilities:

Indoors

Training

The club needs to have five, three hour, sessions a week in a hall situated on the Edgbaston campus. The hall must be approximately 30m x 20m, suitable for 10 bosses.

Competition

While the hall above would be suitable for local competitions the club would like the option to have access to other halls in addition if hosting a large competition (e.g. national BUSA Championships).

Storage

The club needs a storage solution that is close to the hall, easily accessible, secure and large enough to store all of the club's equipment safely.

Outdoors

Training

The club must have a field at least 150m x 40m of which we are the sole users and have permanent access. It needs to be reasonably close to the Edgbaston campus, Selly Oak and the Vale. Fixed lighting and a shelter for shooting in inclement weather would be useful.

Storage

A suitably sized and secure storage solution on site is also required.

3. Coaching

The club wants to increase the coaching available to its members by having:

- 3 Coached training sessions a week
- More coaching staff

The club will also increase the effectiveness of the coaching and will put general coaching plans into place for both novices and experienced, including plans for individual club members.

4. Membership

The club wants a suitably sized membership of novices and experienced from which it can draw its teams.

5. Pride in the Club

The club will be a flagship team, which the University and AU are proud to be associated with, and that its members are proud to compete for. Therefore, within the University and AU the club needs to:

- Appear on Promotional Material (Brochures, Posters, etc)
- Have its achievements regularly publicized:
 - Monthly within the University
 - Annually in external press
- Have non-member supporters at competitions

Within the Club we want:

- A club turnout of at least 75% at sessions
- Members attending competitions to support when not on the team.

6. Openness, Professionalism and Representation

The club intends to be team which acts in an open and professional manner led by a committee which works for the club and is accountable to it. The club will create a transparent committee and increase awareness of its business and actions amongst the club membership as a whole.

Strategy

In order to meet its Goals of **Membership**, **Pride in the Club**, **Openness**, **Professionalism** and **Representation**, **Competition Performance**, **Equipment and Facilities** and **Coaching**, the club will implement the following Strategies. This will require an increase in club funds and therefore several of the strategies below also reference **Finance** and fundraising as well as the aforementioned goals.

1. Club Restructure

Relates to: **Competition Performance**

The club needs to allocate resources effectively in order to maximise its chances of success. The club will therefore be divided as follows in order to train members more thoroughly for competitions and create a performance-driven sports club:

1. Performance Team
 - The Performance Team will be the prime competitive core of the club.
 - It will consist of the top 12 archers (6 novices, 6 experienced).
 - They will have their own dedicated training session and priority of resources.
 - The competition team will be drawn first from the performance team.
2. Development Squad
 - The Development Squad will be the second tier, flexible in number, following the training programme of the Performance Team but at a slower pace.
 - Those showing promise will be short listed for the performance team.
 - The remaining places at competition will be filled by Development Squad members.
3. Remainder of Club
 - The rest of the club, including those not wishing to compete and those who are currently not members of either of the other two tiers.

Performance Team and Development Squad membership will be decided based on the following criteria:

- Competition Performance
 - Internal Club Competition
 - External Regional/National Competitions
- Dedication to the club
 - Attendance at sessions
 - Availability for competition
- Effort in training
- Attitude

The membership of these Teams will be reviewed every term by the coaches in consultation with the club captain with reference to the above criteria.

Timetable for Implementation

Beginning Autumn Term 2008-09 after initial 6 week training period.

2. Internal club competition

Relates to: **Competition Performance**

The club will implement two new methods of improving competition performance through internal competition. These will ensure that the best performing archers are competing for the university, assist the coaches in tracking an individual member's progress and performance and allow all members to experience competition conditions as well as forming part of the information used when selecting membership for the Performance Team and Development Squad.

1. Shooting Regular Scored Rounds

- The club will devote at least one training session per month to shooting a round under competition conditions.
- The rounds will vary every month so members have experience shooting the various different types.
- The session will be the same every month and therefore club members will know when it is.
- This will also assist in providing scores for the e-league.

Timetable for Implementation

Beginning Autumn Term 2008-09 after initial 6 week training period.

2. Internal Tournaments

- The Club will host two annual internal competitions; one indoor, one outdoor, at various points in the year.
- The tournaments will work just like a standard external competition (although without the team category).
- The competition would be held in addition to training therefore not tying up any sessions.
- Trophies and medals will be awarded to the best performers and recognition will be given to those who have made improvements (e.g. attained a personal best).

Timetable for Implementation

Beginning in 2008-09 Season. Indoors – Feb/March, Outdoors – May/June

3. External Competition

Relates to: **Competition Performance**

The club will attend and compete in competitions, not just those specifically for students. This will allow members to experience more competitions and boost the standing of the club within the archery world outside of University.

1. E-League

- The status and the prominence of the E-League will be increased within the club so that club members know what it is, want to compete in it and represent the club.
- The club will ensure that scores are submitted for every period.
- The club will also decide at the start of every season on targets for performance.

Timetable for Implementation

Starting 2008-09 Season.

2. Local External Competitions

- The club will publicise and send a team to the Oxford University Indoor Tournament every year.
- The club will investigate and, where possible, send a team to, non-university competitions in the Birmingham area.
- The club will budget for entry fees and transport costs to these competitions.

Timetable for Implementation

2008-09 - Budget for 5 person team for OUIT.

2010-11 - Budget for 10 person team for OUIT and 5 person team for another local external.

2011-12 - Increase to allow for 10 to local external and 5 person team for another.

2012-13 - Increase to allow for 10 person team for second external, taking total to 10 person teams for OUIT and two other local external competitions.

4. Training New Coaches

Relates to: **Competition Performance Coaching**

The club will subsidise members who wish to take the GNAS Level 1 Archery Coaching qualification, in exchange for a set number of hours dedicated coaching assistance to club members. The course consists of 5, 1-day training sessions taken outside of club shooting time. These coaches will not be paid for the sessions they coach.

Timetable for Implementation

2008-09 – Budget for one Level 1 coaching course annually.

2010-11 – Increase to two annually.

5. Coaching Equipment Budget

Relates to: **Competition Performance Coaching**

The club's coaching team often require materials and equipment in order to improve the quality of the coaching they can provide. Recent examples of this include video analysis software and a hard drive on which to store the videos for analysis.

The club will therefore budget annually for the purchase of coaching equipment.

Timetable for Implementation

Starting 2009-10 season with £200 budget.

6. Coached Training Sessions

Relates to: **Competition Performance Coaching**

The club intends to increase its number of coached sessions per week from one to three within the next five years. The club would prefer it to be the case that we were able to have both our current coaches and our 'in house' trained coaches at every session, however, this will of course be limited by our current coaching team's availability. It is more likely that the coaching team will coach one session per week and the rest will be taken by one coach and/or the 'in house' coaches.

Timetable for Implementation

2010-11 – Increase to two coached sessions per week.

2012-13 – Increase to three coached sessions per week.

7. Coaching Plans

Relates to: **Competition Performance Coaching**

The club will work with coaching staff to create coaching plans for the club. These will include plans for novices, experienced, the performance team, development squad and ultimately individuals.

Timetable for Implementation

June 2008 – Creation of coaching plans for:

- Initial 6 week training course for novices.
- Performance Team.
- Development Squad.

September 2008 – Implementation of above plans.

January 2009 – Creation of Individual plans for Performance Team Members.

June 2009 – Creation of Individual plans for Development Squad Members.

8. Facilities

Relates to: [Equipment and Facilities](#) [Competition Performance](#)

Indoors The club will apply in stages for the full goal of five, three hour sessions of training. The following are the steps we intend to have secured by the end of each academic year, ready to be implemented the subsequent autumn term.

Outdoors The club will request that a shelter be erected in the outdoor field we currently use, to increase the time that can be spent training there during poor weather, ready for summer 2010 term.

Competitions By the end of the summer 2008 term the club will have applied for the use of a larger hall for when we host competitions.

The club is prepared to consider options off the Edgbaston campus but there will be other issues that need to be taken into account especially any impact on any of the other goals.

Timetable for Implementation

September 2008

- Third three-hour training session.
- Four hour session on Wednesday, (6pm-10pm).
- Larger hall available for competitions (approximately 30m x 20m)

September 2009

- Fourth three-hour training session.
- Alternative storage area or expansion of the current facilities.

April 2010

- Shelter at outdoor venue

September 2010

- Fifth three-hour session.

9. Equipment Replacement Plan

Relates to: [Competition Performance](#) [Equipment and Facilities](#)

The club has developed an Equipment Replacement Plan, which has been factored into the annual budget, and will be followed to ensure the club is able to provide the best resources for all its members. It is in line with the club's equipment goals for 2012.

For a copy of the Equipment Replacement Plan see Appendix 5 (p. 28.)

Timetable for Implementation

June 2008 – Plan accepted by AU

September 2008 – Plan enters into force.

10. Equipment Purchase

Relates to: [Equipment and Facilities](#)

In addition to the replacement plan the club intends to purchase further equipment annually in order to reach its equipment goal by 2012-13.

Timetable for Implementation

2008-09

- 3 sets of 8 aluminium arrows.

2009-10

- 1 Danage Boss.
- 3 Bow sets (including 8 arrows).
- 4 sets of 8 aluminium arrows.
- 4 sets of 8 carbon-aluminium composite arrows.

2010-11

- 1 Danage Boss.
- 3 Bow sets.
- 4 sets of 8 aluminium arrows.
- 4 sets of 8 carbon-aluminium composite arrows.

2011-12

- 2 Danage Bosses.
- 4 Bow sets.
- 4 sets of 8 aluminium arrows.
- 5 sets of 8 carbon-aluminium composite arrows.

2012-13

- 2 Danage Bosses.
- 4 Bow sets.
- 5 sets of 8 aluminium arrows.
- 5 sets of 8 carbon-aluminium composite arrows.

11. Media Archive

Relates to: [Pride in the Club](#) [Membership](#) [Competition Performance](#)

The club will create an electronic media archive containing photographs and video footage of the club which will serve two main functions:

1. Easily accessible store of media for promotional material.
2. Allow creation of video introduction to competitions to help prepare new members.

Timetable for Implementation

May 2008 – Begin collecting media.

October 2008 – Video introduction ready to show members.

12. Club Publicity

Relates to: [Pride in the Club Membership](#)

In order to increase awareness of the club and promote its achievements the club will take the following steps:

1. Send a monthly press release to the AU and Redbrick, detailing recent achievements and activities.

Timetable for Implementation

Beginning October 2008.

2. Apply to appear on AU and USB promotional material:
 - Within the University to attract new members.
 - Material aimed at prospective students to encourage those already involved in archery to consider Birmingham.

Timetable for Implementation

June 2008 - Apply and provide materials.

Appear on material aimed at 2009-10 intake.

3. Conduct a large publicity campaign at start of the academic year directed at potential new members.

Timetable for Implementation

Beginning September 2008.

13. Supporters

Relates to: [Pride in the Club](#)

The club will ensure capacity for supporters at competitions, to encourage a team ethos. This will involve an increase in budget to allow for extra transport to fixtures. As well as providing moral support supporters will be able to perform other functions such as making notes and observations for coaches, spotting arrows and making repairs.

Timetable for Implementation

2009-10 – Budget for one car for two BUTTS fixtures.

2010-11 – Budget for one car for all 5 BUTTS fixtures.

2011-12 - Budget for one car for all 5 BUTTS fixtures and both BUSA championships.

2012-13 - Budget for one car for all 5 BUTTS fixtures, BUTC and both BUSA championships.

14. Celebration of Achievements

Relates to: [Pride in the Club](#)

The club will celebrate the achievements of its members in the following ways:

- At the beginning of training sessions.
- Awards will be present to club members at end of year dinner.
- Publication within the club, AU, University and, where appropriate, locally or nationally (See Club Publicity no. 12 [p. 10.] and Amicable Archer no. 19 [p. 13]).

Timetable for Implementation

Immediately – Celebration at training sessions.

June 2008 – First presentation of awards at end of year dinner.

15. Team Kit

Relates to: [Pride in the Club](#)

The club's kit is an important part of its identity and a crucial tool in inspiring pride amongst its members and the University. Therefore the club has decided the following:

1. First Team Kit
 - Will continue to be the Red Polo Shirts bearing the University Crest.
 - Will be compulsory for all club members attending competition.
 - Will continue to be registered with GNAS (allowing for wear at external competitions).
 - Will be reduced in cost and possibly free of charge.
 - The club will consider minor distinguishing features for PT and DS members.
 - The club will consider kit bottoms that can also be registered with GNAS.
2. Training Kit
 - The club will decide on a training kit.
 - Members will be encouraged to wear this at training sessions.
3. Other Items of clothing
 - The club will offer a range of other branded items to members, including (but not limited to):
 - Jackets
 - Hoodies

Timetable for Implementation

June 2008 – Decision on training kit

- Decision on first team kit bottoms and registration if necessary.

2009-10 Season – Reduction of kit costs.

16. Published Committee Documents

Relates to: [Openness, Professionalism and Representation](#)

In an attempt to improve the awareness of club business, committee meeting agendas will be publicised to the whole club a week prior to the meeting, allowing members to be able to suggest points for discussion and have input.

Minutes of the meetings will be published, with notable developments announced at training sessions. This will be facilitated with the new “Amicable Archer” (see no. 19 [p. 13]).

Timetable for Implementation

Beginning October 2008.

17. Sponsorship and Grants

Relates to: [Finance](#)

The club will explore the possibility of sponsorship in order to help meet our financial requirements. The club will create a sponsorship package that can be sent to potential sponsors, consisting of background on the club, opportunities for exposure and the various levels of sponsorship that are available. The club will offer advertising space on its kit and website as well as providing potential investors with other options such as taking banners to competitions.

The club will approach both local businesses as well as larger companies who have an interest in advertising on campus and within universities.

The club will also investigate an exclusivity deal with our equipment provider in order to secure discount.

The club intends to research and apply for grants aimed at sport clubs and societies from local and national organisations such as Sport England and the Birmingham Sports Council.

Timetable for Implementation

June 2008

- Begin preparation of sponsorship package.
- Investigate possibility of exclusivity deal with equipment supplier.
- Investigate potential sponsors.
- Research into grants available for student sports groups.

September 2008 - Decide list of potential sponsors.

October 2008 – Dissemination of sponsorship package to potential sponsors.

18. 'Have a go' sessions.

Relates to: **Membership** **Pride in the Club** **Finance**

In order to raise funds and boost awareness of the club and attract potential members the club will organise and host 'Have a go' events. These will be open for all university members and will be offered to other societies and sports teams as a fun social event. These will be held outside of normal training time and costs will be funded by those attending.

Timetable for Implementation

November 2008 – Cost up 'have a go' session.

January 2008 – Advertise to sports clubs / societies.

May – June 2010 – Hold 'have a go' open to all students.

19. Increased Role of "The Amicable Archer"

Relates to: **Openness, Professionalism and Representation** **Pride in the Club**

The current club publication "The Amicable Archer" will be expanded to fulfil a new role within the club, disseminating important information as well as highlighting achievements and increasing awareness of key club issues. It will therefore include:

- Club Calendar
 - Competition dates
 - Social Events
- Competition Reports
 - General Report
 - Notable Scores
 - Personal Bests
 - Club Records
 - Medals
- Social Event Reports
- Coach Report
- Captain Report
- Novice Captain Report
- Committee Meeting Minutes
- Committee Meeting Agendas

The publication will be produced monthly (throughout term time) and distributed electronically to all members (and coaches) by email. Hard copies will also be available free of charge at training sessions. It will also be distributed to the AU and the club's sponsors.

The Club's Press Officer will remain in overall control of the publication and it will be their responsibility to ensure that it is produced. They will act as editor and ensure that the required input is made by other members of club and the coaches.

Timetable for Implementation

October 2008 - First Issue

20. Focus Sport Status

Relates to: [Pride in the Club](#) [Equipment and Facilities](#) [Finance](#)

The club wishes to be one of the University's flagship sports clubs within the next five years. In order to guarantee priority of facilities and resources the club intends to become a focus sport.

Timetable for Implementation

December 2008 - Research into Focus Sport Status

June 2009 - Draft Application.

June 2010 - Apply for AU for Focus Sport Status.

June 2012 - Have attained Focus Sport Status.

21. Finance Reports

Relates to: [Finance](#) [Openness](#), [Professionalism](#) and [Representation](#)

In order to keep a track of the current financial situation the club committee will request a brief monthly finance report from the club treasurer. This will allow the club to have greater awareness of monetary issues as well as allowing decisions to be made with the current financial situation in mind. These reports will be available on request for any club member to see.

Timetable for Implementation

Starting October 2008.

22. AU Athlete Support Services

Relates to: [Competition](#) [Performance](#) [Coaching](#)

The AU currently offer a range of services for university sports clubs, including sport specific conditioning sessions for physical training, and sports psychologists for mental preparation. The club will maximise these services to increase the diversity of training offered to club members, and also the breadth of knowledge of our in-house coaches.

Timetable for Implementation

May-August 2008 - Research the Athlete Support services offered by AU, and incorporate them into the coaching plan

September 2008 - coaching plan enters into force, in liaison with AU athlete support services

23. Accommodation

Relates to: **Competition Performance**

Large national competitions are often held a considerable distance away from Birmingham and therefore club is often required to shoot after a considerable journey, often beginning early in the morning. This undoubtedly affects performance and so the club will budget for accommodation for the team for BUSA indoors and BUTC.

Timetable for Implementation

2008-09 – Budget for 20 archers for BUSA and 8 for BUTC.

24. Increased Grant and Match Increase

Relates to: **Finance**

In order to realise our goals it is necessary for the club to have access to more financial resources. The club will seek to increase the finance available by fundraising such as “have a go” sessions (see no. 19 [p. 13]) as well as applying for sponsorship and grants (see no. 17 [p. 12]). We would also invite the AU to help increase our budget through a matched fund agreement in return for meeting pre-define goals agreed by both parties.

Projected budget increase 2008-13:

All prices/costs based on current (Spring 2008) adjusted by 5% annually.

| | High | Low | Average |
|------------------|-------------|------------|----------------|
| 2008-09 | £9,523.00 | £7,763.00 | £8,643.00 |
| 2009-10 | £13,967.21 | £11,564.81 | £12,766.01 |
| 2010-11 | £18,437.15 | £12,554.21 | £15,495.68 |
| 2011-2012 | £19,682.67 | £13,505.59 | £16,594.13 |
| 2012-2013 | £24,250.39 | £14,701.37 | £19,475.88 |

The following three pages list the details of these projected annual costs.

Breakdown

1. Low Estimate: Based on Old Gym for training, Munrow for competitions, 1 paid coach session per week.

| | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 |
|------------------------------|-------------------|--------------------|--------------------|--------------------|--------------------|
| Coaching | £ 2,520.00 | £ 2,646.00 | £ 2,778.30 | £ 2,917.22 | £ 3,063.08 |
| Facilities | £ 2,780.00 | £ 3,750.60 | £ 4,811.31 | £ 5,051.88 | £ 5,304.47 |
| Equipment | £ 620.00 | £ 1,970.85 | £ 2,287.35 | £ 2,582.08 | £ 3,124.46 |
| External Competitions | £ 150.00 | £ 164.06 | £ 403.10 | £ 531.82 | £ 624.62 |
| Internal Competitions | £ 120.00 | £ 63.00 | £ 66.15 | £ 69.46 | £ 72.93 |
| Amicable Archer | £ 81.00 | £ 85.05 | £ 89.30 | £ 93.77 | £ 98.46 |
| Supporters Transport | £ - | £ 31.50 | £ 62.02 | £ 99.85 | £ 145.86 |
| Coaching Training | £ 100.00 | £ 105.00 | £ 220.50 | £ 231.53 | £ 243.10 |
| Coaching Equipment | £ - | £ 200.00 | £ 210.00 | £ 220.50 | £ 231.53 |
| Publicity | £ 100.00 | £ 105.00 | £ 110.25 | £ 115.76 | £ 121.55 |
| Shelter | £ - | £ 1,000.00 | £ - | £ - | £ - |
| Accommodation | £ 280.00 | £ 294.00 | £ 308.70 | £ 324.14 | £ 340.34 |
| Consumables | £ 200.00 | £ 210.00 | £ 220.50 | £ 231.53 | £ 243.10 |
| Subscriptions | £ 215.00 | £ 225.75 | £ 237.04 | £ 248.89 | £ 261.33 |
| Transport | £ 597.00 | £ 714.00 | £ 749.70 | £ 787.19 | £ 826.54 |
| Total | £ 7,763.00 | £ 11,564.81 | £ 12,554.21 | £ 13,505.59 | £ 14,701.37 |
| Club Contribution (50%) | | £ 5,782.41 | £ 6,277.11 | £ 6,752.79 | £ 7,350.68 |
| AU Contribution (50%) | | £ 5,782.41 | £ 6,277.11 | £ 6,752.79 | £ 7,350.68 |

Annual Increase

| | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 |
|-----------------------------|----------------|----------------|----------------|----------------|----------------|
| Increase from Previous Year | | £ 3,801.81 | £ 989.40 | £ 951.37 | £ 1,195.78 |
| AU Increase from Previous | | £ 1,900.91 | £ 494.70 | £ 475.69 | £ 597.89 |

2. High Estimate: Based on Munrow for training, Munrow for competitions, 3 paid coach sessions with both coaches per week by 2012-13.

| | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 |
|------------------------------|-------------------|--------------------|--------------------|--------------------|--------------------|
| Coaching | £ 2,520.00 | £ 2,646.00 | £ 5,556.60 | £ 5,834.43 | £ 9,189.23 |
| Facilities | £ 4,540.00 | £ 6,153.00 | £ 7,915.95 | £ 8,311.75 | £ 8,727.33 |
| Equipment | £ 620.00 | £ 1,970.85 | £ 2,287.35 | £ 2,582.08 | £ 3,124.46 |
| External Competitions | £ 150.00 | £ 164.06 | £ 403.10 | £ 531.82 | £ 624.62 |
| Internal Competitions | £ 120.00 | £ 63.00 | £ 66.15 | £ 69.46 | £ 72.93 |
| Amicable Archer | £ 81.00 | £ 85.05 | £ 89.30 | £ 93.77 | £ 98.46 |
| Supporters Transport | £ - | £ 31.50 | £ 62.02 | £ 99.85 | £ 145.86 |
| Coaching Training | £ 100.00 | £ 105.00 | £ 220.50 | £ 231.53 | £ 243.10 |
| Coaching Equipment | £ - | £ 200.00 | £ 210.00 | £ 220.50 | £ 231.53 |
| Publicity | £ 100.00 | £ 105.00 | £ 110.25 | £ 115.76 | £ 121.55 |
| Shelter | £ - | £ 1,000.00 | £ - | £ - | £ - |
| Accommodation | £ 280.00 | £ 294.00 | £ 308.70 | £ 324.14 | £ 340.34 |
| Consumables | £ 200.00 | £ 210.00 | £ 220.50 | £ 231.53 | £ 243.10 |
| Subscriptions | £ 215.00 | £ 225.75 | £ 237.04 | £ 248.89 | £ 261.33 |
| Transport | £ 597.00 | £ 714.00 | £ 749.70 | £ 787.19 | £ 826.54 |
| Total | £ 9,523.00 | £ 13,967.21 | £ 18,437.15 | £ 19,682.67 | £ 24,250.39 |
| Club Contribution (50%) | | £ 6,983.61 | £ 9,218.58 | £ 9,841.34 | £ 12,125.19 |
| AU Contribution (50%) | | £ 6,983.61 | £ 9,218.58 | £ 9,841.34 | £ 12,125.19 |

Annual Increase

| | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 |
|--------------------------------|----------------|----------------|----------------|----------------|----------------|
| Increase from Previous Year | | £ 4,444.21 | £ 4,469.94 | £ 1,245.52 | £ 4,567.71 |
| AU Increase from Previous Year | | £ 2,061.51 | £ 1,364.84 | £ 549.22 | £ 1,440.87 |

3. Average Estimate: Based on Mean figures from Low and High Estimate.

| | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 |
|------------------------------|-------------------|--------------------|--------------------|--------------------|--------------------|
| Coaching | £ 2,520.00 | £ 2,646.00 | £ 4,167.45 | £ 4,375.82 | £ 6,126.15 |
| Facilities | £ 3,660.00 | £ 4,951.80 | £ 6,363.63 | £ 6,681.81 | £ 7,015.90 |
| Equipment | £ 620.00 | £ 1,970.85 | £ 2,287.35 | £ 2,582.08 | £ 3,124.46 |
| External Competitions | £ 150.00 | £ 164.06 | £ 403.10 | £ 531.82 | £ 624.62 |
| Internal Competitions | £ 120.00 | £ 63.00 | £ 66.15 | £ 69.46 | £ 72.93 |
| Amicable Archer | £ 81.00 | £ 85.05 | £ 89.30 | £ 93.77 | £ 98.46 |
| Supporters Transport | £ - | £ 31.50 | £ 62.02 | £ 99.85 | £ 145.86 |
| Coaching Training | £ 100.00 | £ 105.00 | £ 220.50 | £ 231.53 | £ 243.10 |
| Coaching Equipment | £ - | £ 200.00 | £ 210.00 | £ 220.50 | £ 231.53 |
| Publicity | £ 100.00 | £ 105.00 | £ 110.25 | £ 115.76 | £ 121.55 |
| Shelter | £ - | £ 1,000.00 | £ - | £ - | £ - |
| Accommodation | £ 280.00 | £ 294.00 | £ 308.70 | £ 324.14 | £ 340.34 |
| Consumables | £ 200.00 | £ 210.00 | £ 220.50 | £ 231.53 | £ 243.10 |
| Subscriptions | £ 215.00 | £ 225.75 | £ 237.04 | £ 248.89 | £ 261.33 |
| Transport | £ 597.00 | £ 714.00 | £ 749.70 | £ 787.19 | £ 826.54 |
| Total | £ 8,643.00 | £ 12,766.01 | £ 15,495.68 | £ 16,594.13 | £ 19,475.88 |
| Club Contribution (50%) | | £ 6,383.01 | £ 7,747.84 | £ 8,297.06 | £ 9,737.94 |
| AU Contribution (50%) | | £ 6,383.01 | £ 7,747.84 | £ 8,297.06 | £ 9,737.94 |

Annual Increase

| | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 |
|--------------------------------|---------|------------|------------|------------|------------|
| Increase from Previous Year | | £ 4,123.01 | £ 2,729.67 | £ 1,098.45 | £ 2,881.75 |
| AU Increase from Previous Year | | £ 2,222.11 | £ 2,234.97 | £ 622.76 | £ 2,283.86 |

Project Timetable

Timetable for the University of Birmingham Archery Club Development Plan 2008-13.

| | | | | | |
|----------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| 2008 | May | | Collect media for archive | Creation of Coaching Plans: Initial 6 week training period. Performance Team. Development Squad. | Preparation of sponsorship package and investigation of potential sponsors. |
| | June | Provide AU publicity with pictures for AU/USB promotional material. End of year dinner with awards ceremony. Decision on training kit. Decision on first kit bottoms. | | | |
| | July | | Creation of video intro. | Coaching plans enter into force. | Research into available grants. |
| | August | | | | |
| | September | 1 st - Milestone: Have attained 3 sessions a week. Replacement plan enters force. Publicity campaign for new members. Decide on sponsor shortlist. | | | |
| | October | First press release to AU and Redbrick. First 'Amicable Archer.' Distribute sponsorship package to potential sponsors. First finance report. | | | |
| | November | Implement restructure. First monthly scored round. Cost up 'have a go'. | | | |
| December | | | | | |
| 2009 | January | | Research Focus Sport status. | Creation of individual coaching plans for PT. | Promote 'have a go' to clubs and societies. |
| | February | | | | |
| | March | 31 st - Milestone: Novices Top 12 at BUSA Indoor Championships, Top 5 in BUTTS League. 31 st - Milestone: Experienced Top 15 at BUSA Indoor Championships, Top 6 in BUTTS League. | | First Internal Indoor Competition. | |

| | | | | |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------|--------------------------------|
| | 31 st - Milestone: Team Finishes in top 12 at BUTC. | | | |
| April | Send Team to OUIT. | | | |
| May | | | | |
| June | 30 th - Milestone: Novices Top 12 at BUSA Outdoor Championship. 30 th - Milestone: Experienced Top 15 at BUSA Outdoor Championship. 30 th - Milestone: Have 3 new sets of aluminium arrows, 1 new of aluminium/carbon composite arrows and 2 new bow sets. 30 th - Milestone: Have attained at least 1 sponsor. 30 th - Milestone: Have appeared in Redbrick or on USB website at least 3 times since October. | First Internal Outdoor Competition | Creation of individual coaching plans for DS. | Draft Focus Sport application. |
| July | | | | |
| August | | | | |
| September | 1 st - Milestone: Have attained 4 sessions a week. Publicity campaign for new members. | Consideration, discussion and improvement of Focus Sport application. | | |
| October | | | | |
| November | | | | |
| December | | | | |
| 2010 | | | | |
| January | | | | |
| February | | | | |
| March | 31 st - Milestone: Novices Top 10 at BUSA Indoor Championships, Top 4 in BUTTS League. 31 st - Milestone: Experienced Top 12 at BUSA Indoor Championships, Top 5 in BUTTS League. 31 st - Milestone: Team Finishes in top 10 at BUTC. | Writing of final Focus Sport application. | | |
| April | Send Team to OUIT. | | | |
| May | | | | |
| June | 30 th - Milestone: Novices Top | | | |

| | | | |
|-------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| | | <p>10 at BUSA Outdoor Championship.</p> <p>30th - Milestone: Experienced Top 12 at BUSA Outdoor Championship.</p> <p>30th - Milestone: Have 2 new Danage bosses, 7 new sets of aluminium arrows, 5 new of aluminium/carbon composite arrows and 6 new bow sets.</p> <p>30th - Milestone: Have appeared in Redbrick or on USB website at least 5 times since October.</p> <p>Have submitted application for Focus Sport status.</p> | |
| | July | | |
| | August | | |
| | September | <p>1st - Goal: Have attained 5 sessions a week.</p> <p>1st - Milestone: Have attained 2 coached sessions a week.</p> <p>Publicity campaign for new members.</p> | |
| | October | | |
| | November | | |
| | December | | |
| 2011 | January | | |
| | February | | |
| | March | <p>31st - Milestone: Novices Top 8 at BUSA Indoor Championships, Top 3 in BUTTS League.</p> <p>31st - Milestone: Experienced Top 10 at BUSA Indoor Championships, Top 4 in BUTTS League.</p> <p>31st - Milestone: Team Finishes in top 8 at BUTC.</p> | Send team to external competition. |
| | April | Send Team to OUIT. | |
| | May | | |
| | June | <p>30th - Milestone: Novices Top 8 at BUSA Outdoor Championship.</p> <p>30th - Milestone: Experienced Top 10 at BUSA Outdoor Championship.</p> | |

| | | | |
|-------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| | | 30 th - Milestone: Have 4 new Danage bosses, 11 new sets of aluminium arrows, 9 new of aluminium/carbon composite arrows and 11 new bow sets. 30 th - Milestone: Have appeared in Redbrick or on USB website at least 6 times since October. | |
| | July | | |
| | August | | |
| | September | Publicity campaign for new members. | |
| | October | | |
| | November | | |
| | December | | |
| 2012 | January | | |
| | February | | |
| | March | 31 st - Milestone: Novices Top 5 at BUSA Indoor Championship. Top 3 in BUTTS League. 31 st - Milestone: Experienced Top 8 at BUSA Indoor Championships, Top 4 in BUTTS League. 31 st - Milestone: Team Finishes in top 5 at BUTC. | |
| | April | Send Team to QUIT. | |
| | May | | |
| | June | 30 th - Milestone: Have achieved Focus Sport Status. 30 th - Milestone: Novices Top 5 at BUSA Outdoor Championship. 30 th - Milestone: Experienced Top 8 at BUSA Outdoor Championship. 30 th - Milestone: Have 7 new Danage bosses, 15 new sets of aluminium arrows, 14 new of aluminium/carbon composite arrows and 15 new bow sets. 30 th - Milestone: Have appeared in Redbrick or on USB website at least 7 times since October. | Send team to 2 external competitions. |

| | | |
|-------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | 30 th - Goal: Have appeared in external press at least once since October. |
| | July | |
| | August | |
| | September | 1 st - Goal: Have attained 3 coached sessions a week. Publicity campaign for new members. |
| | October | |
| | November | |
| | December | |
| 2013 | January | |
| | February | |
| | March | 31 st - Goal: Novices Top 2 in BUTTS League. 31 st - Goal: Experienced Top 3 in BUTTS League. 31 st - Goal: Novices Top 3 at BUSA Indoor Championship. 31 st - Goal: Experienced Top 5 at BUSA Indoor Championship. 31 st - Goal: Team Finishes in top 3 at BUTC. |
| | April | Send Team to OUIT. |
| | May | |
| | June | 30 th - Goal: Novices Top 3 at BUSA Outdoor Championship. 30 th - Goal: Experienced Top 5 at BUSA Outdoor Championship. 30 th - Goal: Have 10 new Danage bosses, 20 new sets of aluminium arrows, 20 new of aluminium/carbon composite arrows and 20 new bow sets. 30 th - Goal: Have appeared in Redbrick or on USB website at least 8 times since October. |

Glossary of Terms

| | |
|------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Albion/Windsor | An outdoor round shot at BUSA Outdoors until 2005-06 season. 108 arrows are shot at varying distances depending on experience and gender, with an arrow scoring 1, 3, 5, 7, or 9 points. The maximum score is 972, with top archers shooting around 840+. |
| 'Amicable Archer' | Club newsletter, currently published (electronically) once a term. |
| Bow-Style | The four bow-styles recognised by BUSA are: Recurve – modern bow shot by the majority of university archers. Compound – a more accurate modern bow, with more shooting aids. Barebow - recurve bow with no shooting aids. Longbow - traditional wooden bow with no shooting aids. |
| Bray I | Indoor round consisting of 30 arrows shot at a 40cm target, at 18m. Maximum score of 300. |
| British Universities Team Championships | National indoor competition in which teams of three archers complete a Bray I round which is used as a qualifier for a knock out, head to head hit/miss round. |
| BUTTS League | Midlands University Archery League. Consisting of teams from Birmingham, Cambridge, Derby, Loughborough, Oxford and Nottingham and Warwick. |
| 'Damage' Boss | Foam target bosses with replaceable sections meaning that once one area is worn through only that needs replacing not the whole boss. |
| E-League | A national postal league now managed over the internet. Teams submit Portsmouth scores shot over the 5 periods (September–October, November, December–January, February and March) under competition conditions. These are then ranked and awarded points based on position (individuals and teams). Results are then published on the website: (http://www.srcf.ucam.org/eleague). |
| Experienced | An archer who has been shooting for more than one academic year. Any archer may be classed as 'experienced', i.e. a 'novice' may shoot a sufficiently high score to be included in the 'experienced' rankings. BUSA place archers registered as 'experienced' in the 'Championship' division and they are eligible for BUSA points at BUSA competitions. |

| | |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Experienced Team | Top 4 scoring experienced recurve archers from each club. |
| FITA Round | An outdoor round shot at BUSA Outdoors since the 2006-07 season. 144 arrows are shot at varying distances depending on experience and gender. Arrows score from 10 – 1 points. The maximum score is 1440, with top archers shooting around 1150+. |
| GNAS | Grand National Archery Society – The UK national archery body. |
| Head to Head Hit/Miss Round | Team event in which a team of three archers shoot 2 arrows each at a target which is either hit or missed. A point is awarded for every hit. The team has 2 minutes in which to shoot all 6 arrows. |
| Indoor Championship (BUSA) | Annual national indoor competition. A Portsmouth round is shot. There are around 400 competitors across all categories. |
| Novice | An archer in their first academic year of shooting. BUSA place archers registered as ‘novice’ in the ‘Shield’ division and they are not eligible for BUSA points. |
| Novice Team | Top 3 scoring novice recurve archers from each club. |
| Outdoor Championship (BUSA) | Annual national outdoor competition, a FITA Round is shot. |
| Portsmouth | An indoor round shot at BUSA Indoors. 60 arrows are shot at 20 yards. Arrows score from 10 – 0 points. The maximum score is 600, with top archers shooting over 550. |

Appendix 1: Top BUSA Scores 2004-05 to 2006-07

| 2006-07 | | | | | | | | |
|---------------------|---------------------------|------|--------------------------|------|---------------------------|------|---------------------------|------|
| Indoor (Portsmouth) | | | | | Outdoor (FITA) | | | |
| Experienced | | | Novices | | Experienced | | Novices | |
| 1 | University of Edinburgh | 2276 | University of Edinburgh | 1556 | University of Edinburgh | 4830 | University of Edinburgh | 3074 |
| 2 | University of Warwick | 2265 | Cambridge University | 1551 | Cambridge University | 4490 | Imperial College (London) | 2759 |
| 3 | Cambridge University | 2261 | University of Aberdeen | 1510 | Imperial College (London) | 4042 | Cambridge University | 2626 |
| 4 | Oxford University | 2191 | University of Birmingham | 1495 | University of Warwick | 4001 | University of Southampton | 2392 |
| 5 | Imperial College (London) | 2184 | University of Nottingham | 1486 | University of Durham | 3918 | University of Durham | 2170 |

| 2005-06 | | | | | | | | |
|---------------------|-------------------------|------|-------------------------|------|--------------------------|------|---------------------------|------|
| Indoor (Portsmouth) | | | | | Outdoor (Albion/Windsor) | | | |
| Experienced | | | Novices | | Experienced | | Novices | |
| 1 | University of Edinburgh | 2274 | University of Edinburgh | 1594 | Cambridge University | 3425 | University of Edinburgh | 2352 |
| 2 | Cambridge University | 2258 | Oxford University | 1554 | University of Edinburgh | 3383 | University of York | 2280 |
| 3 | University of Exeter | 2227 | University of Warwick | 1538 | University of Durham | 3330 | Cambridge University | 2201 |
| 4 | Loughborough University | 2183 | University of York | 1533 | University of Exeter | 3274 | University of Southampton | 2035 |
| 5 | Oxford University | 2182 | Cambridge University | 1521 | Oxford University | 3273 | Imperial College (London) | 2009 |

| 2004-05 | | | | | | | | |
|---------------------|-------------------------|------|-------------------------|------|---------------------------|------|-------------------------|------|
| Indoor (Portsmouth) | | | | | Outdoor (Albion/Windsor) | | | |
| Experienced | | | Novices | | Experienced | | Novices | |
| 1 | University of Edinburgh | 2264 | University of Edinburgh | 1531 | University of Edinburgh | 3598 | Cambridge University | 2146 |
| 2 | Cambridge University | 2242 | Cambridge University | 1480 | Cambridge University | 3421 | Oxford University | 2018 |
| 3 | University of Exeter | 2224 | University of Leeds | 1472 | Imperial College (London) | 3368 | University of Durham | 1982 |
| 4 | Unavailable | | Unavailable | | University of York | 3134 | University of Edinburgh | 1982 |
| 5 | Unavailable | | Unavailable | | Oxford University | 3043 | University of York | 1904 |

Appendix 2: UBAC BUSA Scores and Placing 2004-05 to 2006-07

| Year | BUSA Indoor Championships | | | | BUSA Outdoor Championships | | | |
|----------------------|---------------------------|------|------------------|------|----------------------------|------|------------------|-------------------|
| | Experienced | | Novice | | Experienced | | Novice | |
| 2006-07 ^a | 12 th | 2131 | 4 th | 1495 | 9 th | 3606 | 8 th | 1712 ^b |
| 2005-06 | 13 th | 2102 | 13 th | 1341 | 12 th | 2795 | 19 th | 822 ^b |
| 2004-05 | 5 th | 2209 | 16 th | 1248 | 14 th | 2231 | 12 th | 1209 |
| 2003-04 | 18 th | 1966 | 6 th | 1371 | 13 th | 2486 | 4 th | 1693 |
| 2002-03 | 7 th | 2080 | 15 th | 1300 | 13 th | 2421 | 15 th | 321 ^c |

a – Outdoor round changed to a FITA round in 2007

b – Novice Team only had two archers

c – Novice Team only had one archer

Appendix 3: UBAC BUTTS League Placing 2004-05 to 2007-08

| Year | Experienced | Novice |
|----------------------|-----------------|-----------------|
| 2007-08 ^a | 6 th | 3 rd |
| 2006-07 | 4 th | 2 nd |
| 2005-06 | 5 th | 5 th |
| 2004-05 | 4 th | 2 nd |

a – League accepted Derby as member in 2007-08 season, increasing number of teams from 6 to 7.

Appendix 4: UBAC British University Team Championships Placing 2003 to 2008

| Year | 'A' Team | 'B' Team |
|------|------------------|------------------|
| 2008 | 19 th | 20 th |
| 2007 | 13 th | 13 th |
| 2006 | 11 th | 14 th |
| 2005 | 17 th | 24 th |
| 2004 | 12 th | 13 th |
| 2003 | 17 th | 26 th |

Appendix 5: UBAC Equipment Replacement Plan – Spring 2008

| | | Item Description | Number Required | Cost per item | Total |
|---------------|----------------|-----------------------------------|-----------------|---------------|----------------|
| Year 1 | 2008/09 | Egertec Straw Boss (Target) | 2 | £95.00 | £190.00 |
| | | Competition Bow Set | 2 | £210.00 | £420.00 |
| | | Aluminium Carbon Composite Arrows | 1 | £95.00 | £95.00 |
| | | | | | £705.00 |
| Year 2 | 2009/10 | Danage Foam Butt (Target) | 1 | £215.00 | £215.00 |
| | | Target stand | 1 | £43.50 | £43.50 |
| | | Competition Bow Set | 1 | £210.00 | £210.00 |
| | | Training Bow kit | 1 | £65.00 | £65.00 |
| | | | | | £533.50 |
| Year 3 | 2010/11 | Danage Foam Butt (Target) | 1 | £215.00 | £215.00 |
| | | Target stand | 1 | £43.50 | £43.50 |
| | | Competition Bow Set | 2 | £210.00 | £410.00 |
| | | | | | £668.50 |
| Year 4 | 2011/12 | Danage Foam Butt (Target) | 1 | £215.00 | £215.00 |
| | | Target stand | 1 | £43.50 | £43.50 |
| | | Training Bow Set | 2 | £65.00 | £130.00 |
| | | | | | £388.50 |
| Year 5 | 2012/13 | Danage Foam Butt (Target) | 1 | £215.00 | £215.00 |
| | | Target stand | 1 | £43.50 | £43.50 |
| | | Competition Bow Set | 1 | £210.00 | £210.00 |
| | | Aluminium Carbon Composite Arrows | 1 | £95.00 | £95.00 |
| | | | | | £563.50 |